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*For more information, contact:*

Mike Bieger

Focus Media, Inc.

845-294-3342

[mbieger@advertisingandpr.com](mailto:mbieger@advertisingandpr.com)

**ERIN GRIFFIN LOOSEN TO BRING  
HER BUSINESS DEVELOPMENT BACKGROUND TO HV EDC BOARD**

*C.W. Brown joins Hudson Valley Food & Beverage Alliance*

**NEW WINDSOR, N.Y.** (Nov. 30, 2011) – A business development and marketing executive is the newest member on the board of the Hudson Valley Economic Development Corp.

Erin Griffin Loosen is the Director of Business Development and Marketing for C.W. Brown Inc. Griffin Loosen has been in the position since 2010. Prior to that she was Business Development Manager for The Chazen Companies for two years. Before establishing herself in the corporate world, Griffin Loosen spent the majority of her career in the political arena working for former New York City Mayor Rudy Giuliani and former Congresswoman Sue Kelly. Her past experience of service for varied constituencies in the Hudson Valley has provided her with an acute awareness of the growing demands on the business community.

C.W. Brown, a founding member of the NY BioHud Valley initiative, has also joined the newly formed Hudson Valley Food & Beverage Alliance as a founding member. The Alliance is a new initiative by HV EDC that focuses on marketing the abundance of food and beverage companies located in the Hudson Valley to the rest of the country.

“Erin will not only bring her energy to the board but also her variety of experience that includes business development and marketing, which is very important as HVEDC continues to grow,” said Mike Oates, CEO and President of the group. “We are thrilled to have Erin join our Board of Directors. And, having C.W. Brown become a founding member of the Food & Beverage Alliance is wonderful too. From a development standpoint, they will help us in attracting even more food and beverage companies to what has become an important and dynamic cluster of businesses in the Hudson Valley.” C.W. Brown has had many years of service to Pepsi, Dannon, Heineken and other food and beverage clients in the area.

HVEDC is the leading economic development agency for the seven-county region that includes Westchester, Putnam, Dutchess, Rockland, Orange, Ulster and Sullivan counties.

Griffin Loosen is looking forward to joining the board. “I will not only bring a wealth of experience and knowledge of C.W. Brown to economic development projects in the Hudson Valley, but as the youngest member of the board I will also be bringing a unique understanding of the critical issues facing young professionals in this economy,” she said. “I hope that my knowledge and experience will help us grow the number of opportunities for those young professionals in the Hudson Valley.”

Griffin Loosen is a board member of the Westchester County Young Professionals and a past recipient of the Rising Stars 40 under 40 Award.

Photo: Erin Griffin Loosen.

**About C.W. Brown Inc.:** C.W. Brown Inc. is a family of building professionals dedicated to providing the highest quality products and services to loyal customers. The company provides general contracting and construction management services to commercial clients, specializing in high-end interior alterations and renovations, and offering a well-organized and highly professional approach to construction. Focusing mainly on construction management, general contracting and carpentry, C.W. Brown Inc. teams up with only the best subcontractors in order to provide clients with superior services. In addition to providing general contracting and construction management services, C.W. Brown Inc. directly employs a workforce of over 50 full-time carpenters and laborers who perform tasks such as carpentry, drywall and acoustical

work. The company's team approach gives them complete control over the quality, budget, and scheduling of projects, bringing added value to every job.

**About Hudson Valley Economic Development Corporation (HVEDC):** HVEDC represents seven counties in Hudson Valley. This public-private partnership markets the region as a prime business location to corporate executives, site selection consultants and real estate brokers. HVEDC also helped start the branding and promotional effort for NY BioHud Valley. For more information on Hudson Valley Economic Development Corporation or to review available business sites, visit [www.hvedc.com](http://www.hvedc.com) or call CEO Mike Oates at 845-220-2244.