

# BROWN TALKS GREEN



**Charles W. Brown, JR.**  
Chairman, Business Council Board  
of Directors  
President, C.W. Brown, Inc.

## What does the LEED platinum certification mean to you?

It means that we accomplished our goal of creating a sustainable work place for generations to come, which we are all very proud of. We are able to showcase our building skills, while setting a positive example.

## What lessons have you learned throughout the process of building a "green" company/workplace?

For 26 years, we have been innovative builders and problem-solvers for our clients. This was an opportunity for us to learn the LEED process firsthand, and now we can use our space as a knowledge center to help our clients, strategic

partners and industry colleagues as they pursue their own sustainable initiatives.

## Why should companies participate in the Westchester Green Business Challenge?

As business leaders, we should all be cognizant of our environment and respectful of the world we are leaving our children and their children. Taking the time to learn about sustainable alternatives and then taking that one step further and implementing these changes make a big difference. I encourage other businesses to take the Westchester Green Business Challenge and to enjoy both the energy savings and return on investment, but to also feel good about making small steps to change our world. (see ad on page 13)

**C.W. Brown's new headquarters, located at 1 Labriola Court in Armonk, is the first LEED Platinum Commercial Interior Facility in New York State outside of New York City, and one of only 86 in the entire country!**



## In Albany, Business Council Voices Support for Cuomo's Budget

A 30-member contingent from The Business Council of Westchester - led by Board Chairman Charles W. Brown, President & CEO Dr. Marsha Gordon, and Governmental Action Chairman James O'Toole - traveled to Albany on March 22 to meet with Senate Majority Leader Deane Skelos (R-Nassau) and members of the state legislature to voice their support for Governor Cuomo's Executive Budget.

The full-day program featured a wide-ranging agenda and meetings with Senator Skelos and Westchester delegation member Senator Greg Ball (R-Patterson); our region's newest legislators - Assemblymen Steve Katz (R-Mohegan Lake) and Robert Castelli (R-Goldens Bridge) and Senator David Carlucci (D-Rockland, Orange); Transportation Commissioner Joan McDonald; Albany insiders EJ McMahon from the Manhattan Institute and noted blogger Liz Benjamin, anchor of Capital Tonight; Brian McMahon, Executive Director of the New York State Economic Development Council; Tom Minnick, Director, Center for Human Resources for The Business Council of New York State; Jim Malatras, Deputy Secretary for Policy Management for Governor Cuomo; and Heather Briccetti, Acting President and CEO of The Business Council of New York State.

*For a complete calendar of recent advocacy events, turn to page 6 of this EXCHANGE publication.*